

FAQ

Co-op Connections Program

What is the Co-op Connections program?

The Co-op Connections program is a member discount program for Oklahoma Electric Cooperative members and members of Touchstone Energy electric co-ops throughout the nation. This means that in addition to Oklahoma Electric Cooperatives, cooperative members throughout the nation carrying the Co-op Connections card will be able to use their card at your business – a great way for you to reach vacationers!

Why should my business participate?

The Co-op Connections card program is an easy and cost effective way for you business to reach customers in your local area, throughout the state and those traveling from other states.

- No out-of-pocket advertising expense with our program.
- Simply commit to a discount offer and agree to accept the Co-op Connection card.
- Receive free listings in all our member communications about the program, including listings in our newsletters, bill inserts, web site and more.

When did the program start?

June 2009, each household received a wallet card and two key fobs.

Is there a charge?

There is no membership fee to you business – it is **FREE** to enroll. You business is responsible for the discount offer you want to provide – we do the rest, including listing you business in our newsletters, bill inserts and web site!

How do I enroll?

Simply fill out the business contact and return by mail or fax the contract to 918-772-2528.

Who is Lake Region Electric Cooperative?

Lake Region Electric Cooperative is a member-owned electric utility that has been in business since 1949. We provide more than 24,000 members with electricity in seven counties in northeast Oklahoma.